Since 2012, more people died in Cuyahoga County from drug overdoses than from motor vehicle accidents, homicides or suicides. Aside from falls, heroin related overdose deaths account for the highest cause of accidental deaths in Cuyahoga County. The rise in prescription opiate pain reliever use has mirrored a rise in overdose deaths. Steps taken to reduce opiate pain reliever use and diversion has led to a marked, albeit unintended, rise in heroin use. Since 2007, the County has seen a dramatic rise in heroin mortality from 40 deaths to 198 in 2014. Heroin now accounts for nearly sixty percent of overdose deaths in the County, compared to just eighteen percent in 2007.

The rise in heroin mortality over the past seven years has been accompanied by some changes in the demographics of overdose victims. The vast majority of victims are still single or divorced (84%), middle aged - from 45-60 years old (37%), Caucasian (86%) males (76%) but female cases have risen greatly, from just six in 2007 to forty-three in 2014. Also, those working in the physical labor and trades comprise 37% of the victims of heroin related overdose deaths in 2012 and 2014.

Individuals between the ages nineteen and twenty-nine account for nearly a quarter of all heroin related cases today, compared with a little over 7 percent in 2007. Heroin mortality is also not strictly an urban problem; a majority of heroin overdose deaths are suburban. More than half of the 2014 heroin overdoses occurred outside the City of Cleveland and half of the overdose victims lived outside the city limits.
The table above details the results of a review of the final 2014 heroin overdoses, with reference to the 2012 and 2013 overall statistics. Statistical trends seem to hold for the most part from 2012 to 2014. Any major differences suggest that better point of contact information was gathered due to primary source informants from medical and law enforcement communities.

Data was abstracted from Medical Examiner case files for the record 198 overdose deaths files that occurred in 2014. In addition to the data abstraction process, the data was presented to the Poison Death Review Committee (PDRC) who collaborated in the data collection process by contributing data which before had not been uniformly available to the Medical Examiner staff. Together, this coalition of stakeholders has been working to identify points of intervention for public education and treatment. In 2013, members of the Medical Examiner’s staff were granted access to the Ohio Automated Prescription Reporting System (OARRS). Data was collected prospectively to examine the number of decedents with active OARRS reports and those exhibiting “doctor shopping” (defined as 5 or more prescribing physicians within 1 year) behavior. Percentages are as shown. The Poison Death Review Committee will continue to augment this data collection going forward.

The inclusion of heroin overdose stakeholders through the PDRC has likely led to a more accurate depiction of decedent background information since inception. Following the initial collection of data in 2012, PDRC members recommended expanding the data collection process to include veteran status, previous mental health history and drug court enrollment. Educational history has been added for 2014, as well as tracking pharmacy shoppers (more than 5 different pharmacies in a single year).

As of March 2013, Project DAWN began enrolling patients in overdose prevention training through naloxone administration. Distribution and administrations (reversals) have continued to climb every year. Use of this data also was provided in testimony to the Ohio State legislature, which passed HB 170 in 2014, to allow naloxone distribution by first responders and family members.

Improved data collection methodology for 2013-14 also details an increased number of decedents who may have benefitted from educational intervention. These data suggest the need to re-examine educational material and dissemination methods moving forward. The availability of OARRS data highlights the immediate need to inform and educate the medical community on the role that opiate prescribing practices may have in heroin overdose fatality. These data continue to suggest several potential intervention strategies and point to the need for further and improved data collection.